



Launch Invitation



The Board of the Australian Institute of Export & the NSW Department of State and Regional Development extends a formal invitation to attend the

2007 Premier's NSW Export Awards Mascot Launch Containerisation and trade through Sydney Ports

To launch the Export Awards in Mascot please join the MP for Maroubra **Michael Daley, MP** and **Peter Mace** from the AIEX with guest speaker **Simon Barney** from **Sydney Ports Corporation** on Thursday 19th July at St George Rowing Club.

Sydney Ports handle over **\$50 billion dollars** worth of trade each year and will handle **over one and a half million containers** this year. Prior to the launch we will be hosting an export workshop on “**Developing your export plan**”. The workshop is free to attend and will cover practical steps to ensure export readiness and guide you to export success.

Plus

Interested in learning about how the awards can benefit your company?
The AIEX will provide a brief overview of how the awards offer an opportunity for exporters of **all sizes** the chance to be recognised for their outstanding achievements to date.

Join us at either the Export workshop or the Export launch, followed by networking with fellow exporters.



GUEST SPEAKERS

Michael Daley,

MP Maroubra,

Simon Barney, Sydney Ports Corporation

Peter Mace, General Manager, Australian Institute of Export

Venue

St George Rowing Club

1 Levey Street, Wollie Creek NSW 2205

Register online:

www.aiex.com.au/events/eventscalendar

Date: Thursday 19th July 2007

Time: 9.00-12.00pm. **Workshop from 9.00-10.30am.**
Export Awards Launch: 10.30am onwards

Cost: FREE!

RSVP: to Lisa McAuley Fax: 02 9251 6492

lisamcauley@aiex.com.au or Tel: 02 8243 7400



The 2007 Premier's NSW Export Awards is an integral part of the drive by the Australian Institute of Export and Government to lift Australia's export performance. The wide range of categories makes it possible for all exporters to enter.

Entrants in the Awards gain recognition for success and offer encouragement to other exporters. The company and staff receive reward for their efforts and the entry process is an ideal opportunity to review export business and marketing strategies. A winning result increases credibility and enhances market edge.

Proudly Supported by:

- ▶ **New South Wales Department of State and Regional Development**
- ▶ **Australian Business International Trade Services**
- ▶ **Austrade**
- ▶ **Export Finance and Insurance Corporation - EFIC**
- ▶ **Dynamic Export**
- ▶ **ImpEx Personnel**
- ▶ **The Sydney Morning Herald**
- ▶ **Westpac Banking Corporation**
- ▶ **Australia Post**
- ▶ **HSBC Bank Australia Limited**
- ▶ **Sydney Ports Corporation**
- ▶ **Tradegate**

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Email: info@aiex.com.au



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Registration Form Mascot

Return to Lisa McAuley by fax:
Fax to: 02 9251 6492

Email: lisamcauley@aiex.com.au

Register online: www.aiex.com.au/events/eventscalendar

Name		Position	
Company			
Postal Address			
Suburb	State	Postcode	
Telephone	Fax	Email	

Please reserve me seats for the Export Awards Launch on _____.

I will be attending the Export Planning workshop

I will be attending the Export Awards Launch only

Please note the names of guests attending below including full name and company

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| 1. | 5. |
| 2. | 6. |
| 3. | 7. |
| 4. | 8. |