



AUSTRALIAN FEDERATION OF INTERNATIONAL FORWARDERS

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MEDIA RELEASE

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AFIF Charity Golf Day 2009 raises \$18,000 for Alzheimer's Australia NSW

Sydney, NSW: The Australian Federation of International Forwarders (AFIF) raised more than \$18,000 at their Annual Charity Golf Day for Alzheimer's Australia on Thursday 13 August 2009.

The event held at the Macquarie Links Golf Club in Sydney, NSW, was attended by 144 Freight forwarding industry members, sponsors, celebrities and guests.

Each year AFIF Host's the Charity Golf day event in aid of a relevant charity to the industry with this year's choice being Alzheimer's Australia NSW. AFIF thought it was important to raise awareness about the disease as there is no known cause and we are all currently at risk.

The outstanding amount was raised through the sale of Raffle tickets, Auction items and games on course during the day. Prizes were donated by many high profile industry suppliers and organisations.

AFIF invited Max "Tangles" Walker, former Australian cricketer, TV presenter and now author, to MC the event. Max helped to get the bids going in the Auction and had all the guests roaring with laughter as he retold stories from his great cricketing days.

Tahir, one of Australia's busiest comedians and star of the Fat Pizza series was also able to attend the day. Tahir played golf with some of the industry members during the day and come evening had the audience crying with laughter with his comedic skills at the dinner and presentation.

AGS took out the Golf competition, winning first place and again being thanked for their generous contributions of 2 TV's for this year's raffle and Auction.

The sponsor of the year, Maltacourt, organised a Hole in One game with a \$10,000 jackpot prize for everyone who was able to land the tricky shot. Sadly, there were no winners, except Alzheimer's Australia-NSW, whose total went up another \$750 thanks to donations at this hole.

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Brian Daniels of Alzheimer's Australia NSW, who attended the day to speak about the growing concerns of this disease, suggests that we "exercise our mind" not only our bodies as we head into old age. Alzheimer's Australia NSW provides leadership in the awareness, advocacy and understanding of Dementia.

In 2008, 18,700 new cases of Dementia were diagnosed and currently there are more than 227,000 people in Australia living with the disease. Alzheimer's Australia NSW was thrilled to be nominated as the beneficiary this year. Daniels said *"This is all wonderful. You should all be so proud, Thank you."*

Over the past 5 years AFIF have run the golf days to aid charities which have affected their industry colleagues in some way. In the brief history of the event, more than \$110,000 has been raised for various Australian and International Charities.

"We will continue to host this great day as long as we continue to receive the support. Despite our concerns about the effects of the GFC, it's great to see that companies are still willing to be generous to charity, even in such difficult financial times." States Brian Lovell.

Please contact AFIF for more information and photos from the day.

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About AFIF:

The Australian Federation of International Forwarders was created in July 1996 following the merger of two distinct organisations, namely: The Australian Federation of Airfreight Forwarders - 'AFAFF' and The International Forwarders Association of Australia - 'IFAA' - representing the Seafreight Forwarders. In addition to specific Air & sea matters, AFIF also represents its members in issues related to: Customs & Quarantine; IT/E-Commerce; Training & Education; Security; Depot & Warehousing.

AFIF has strengthened its presence at both local committee and regional and world representative level. AFIF offers a comprehensive vocational training program which has progressed to cover most subjects required by operatives in the freight forwarding industry.