



**IATA Cargo Executive Summit 2010**  
**Bounce Back: *Rebuild for the Future***  
**0830 – 1230 Wednesday 10 March 2010**

0830 - 0845	<p><b><u>Cargo Committee Chairman:</u> Opening Remarks</b></p> <p><b>Ram Menen, Divisional SVP Cargo, Emirates / Chairman Cargo Committee</b></p>									
0845 - 0900	<p><b>Message from Cargo Executive Summit Sponsor (TBA)</b></p>									
0900 – 0930	<p><b><u>Delivering the industry agenda:</u></b></p> <p><b>Top key issues highlighted by Cargo Executive Summit (CES) Members</b></p> <ul style="list-style-type: none"> <li>• <u>Focus on the Customer:</u> Industry IATA Cargo agenda priorities and status</li> <li>• <u>Delivering the agenda:</u> The IATA Cargo Executive Summit scorecard</li> <li>• <u>Your key issues:</u> Top issues identified in advance from CES members</li> </ul> <p><b>Aleks Popovich, SVP IDFS and Interim Global Head of Cargo, IATA</b></p>									
0930 – 1000	<p><b><u>Spotlight on the Air Cargo Economic Environment:</u></b></p> <p><u>Brief Facts:</u> Latest (Q1 2010) edition of Cargo eChartbook shared with Summit  <u>Dialogue:</u> Cargo Executive Summit views on key issues arising  <u>Facilitated discussion:</u> Status of key consumers and economic indicators for air cargo industry recovery</p> <p><b>Brian Pearce, Chief Economist, IATA</b></p>									
1000 – 1030	<p><b><u>Cargo Supply Chain: Joined up delivery of change</u></b></p> <table style="width: 100%; border: none;"> <tr> <td style="width: 33%;"><u>Efficiency:</u></td> <td style="width: 33%;">e-freight + e-AWB:</td> <td style="width: 33%;">Going for volume and benefit</td> </tr> <tr> <td><u>Quality:</u></td> <td>Cargo 2000:</td> <td>Extending the reach</td> </tr> <tr> <td><u>Security:</u></td> <td>Secure Freight:</td> <td>Standards and Pilots</td> </tr> </table> <p><b>Steve Smith, Project Direct Cargo Supply Chain Management, IATA</b>  <b>Industry Supply Chain Panel: TBA</b></p>	<u>Efficiency:</u>	e-freight + e-AWB:	Going for volume and benefit	<u>Quality:</u>	Cargo 2000:	Extending the reach	<u>Security:</u>	Secure Freight:	Standards and Pilots
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1030 -1130	<p>Coffee Break</p>									
1130 -1220	<p><b><u>IATA wider action for air cargo: Is IATA doing enough?</u></b></p> <p><u>Dialogue:</u> Cargo Exec Summit interaction: Is IATA doing enough in such times?  <u>Facilitated discussion:</u> IATA subject matter experts on hand.</p>									
1220 – 1230	<p><b><u>Cargo Committee Chairman:</u> Closing Remarks</b></p> <p><b>Ram Menen, Divisional SVP Cargo, Emirates / Chairman Cargo Committee</b></p>									