

PRESS RELEASE

Ezycargo Internet Portal Expands to Melbourne

Melbourne, 19th March 2004

Ezycargo, the air cargo eBusiness portal has commenced its Australian expansion program following the product's launch in Sydney at the end of 2003.

Current member airlines of Ezycargo are Cathay Pacific Cargo, Japan Airlines Cargo, Qantas Freight & Singapore Airlines Cargo. Work is also underway with additional carriers expected to join Ezycargo shortly.

A large number of delegates attended an industry briefing in Melbourne this week, to gain an understanding of the capabilities and major benefits of Ezycargo. Numerous forwarders, airlines & CTO's were in attendance, with the event also well supported by industry associations, AFIF and CBFCA.

Scott McCorquodale, General Manager for Ezycargo in Australia & New Zealand commented that since the launch, interest in Ezycargo has been significant. Both forwarders and airlines are seeing substantial benefits in the range of Ezycargo solutions, most particularly the various eBooking and shipment tracking components.

"We are delighted with the positive response to Ezycargo in this major air cargo market of Victoria" Mr McCorquodale said. "The industry here in Melbourne are very open to using technology as a valuable tool for working together "

Mr McCorquodale said "When you compare Australia to other major regional air cargo markets such as Singapore & Hong Kong, you will see that around 80% of all their export air cargo shipments have been booked electronically for some time. There is significant potential to add value in this market. A move to eBookings will result in better customer service and greater efficiency for the industry. This will ultimately result in a better bottom line, for forwarders as well as the airlines", he said.

On speaking more about current processes, Mr McCorquodale said " As an industry, we now need to be looking forward to how we need to operate in say five years from now. As the industry continues to grow and shipment volumes increase, greater efficiency becomes absolutely essential. Without starting now on working smarter, we will pay a real penalty in the future." he said.

For further details contact : Ezycargo, Phone + 61 2 9525 1025