

You are invited to

“The **Future** of Freight out of Sydney Airport” & Mascot Launch of the **2005 Premier’s NSW Exporter of the Year Awards**

Special Guest Speaker Mr Max Moore-Wilton AC, Executive Chairman and Chief Executive Sydney Airport Corporation. Mr Moore-Wilton was appointed Executive Chairman and Chief Executive of the privatised Sydney Airport Corporation in December 2002. He is a Board Member of the Airport Council International (ACI) Pacific Region and a Member of the Capital City Airports Group. His challenge at Sydney Airport is to bring a greater commercial focus to Australia’s premier airport, while delivering sustainable returns to shareholders in a challenging trading environment.

Mr Moore-Wilton will give important insights into the future of freight forwarding through Sydney Airport as well as other key insights for Australian exporters.

General Manager NSW, Mr Peter Mace, Australian Institute of Export, will provide a briefing on the 2005 Premier’s NSW Exporter of the Year Awards. The Awards offer an opportunity for exporters to be recognised for their achievements

Case Study – Ms Dyranda Hortle, Director of Marketing Asia Pacific, Cochlear Ltd. Cochlear sell their Australian manufactured Bionic Ear implant globally across 5 continents and it is available in more than 80 countries, with over 95 per cent of sales generated outside of Australia. Ms Hortle will be presenting on Cochlear’s exporting experiences, and provide some observations on the Exporter of the Year Awards (*Export Award Winners 2003*).

Excellent opportunity to network with speakers, exporters and service providers in the international trade logistics sector



Date: Thursday 23rd June 2005
Time: 5.45pm – Registration & Cocktails
6.00pm Seminar - 7pm finish
Venue: St George Rowing Club
1 LEVEY STREET, WOLLI CREEK
(Opp Airport Mercure Hotel) No Charge

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Further information and RSVP by: **Monday 20 June 2005** to Andrew Sutton
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